

American Crossroads est 690 9776176 from contract 45123 to EKRC 55172

Sherrod Brown 9810509 from contract 53876 to EKRC 55175

Obama est 1536*a 9795105 from contract 50836 to 55177

DSCC est 1703 9808841 from contract 53519 to 55180

Lynda Williams
Local 12/CIN CW
National Sales Assistant
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Dienger, Whitney

From: Connell II, Jim
Sent: Monday, September 10, 2012 4:30 PM
To: Dienger, Whitney
Subject: FW: Tennis runover station change for 6p news

Jim Connell
National Sales Manager
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Cincinnati, Ohio
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From: Connell II, Jim
Sent: Monday, September 10, 2012 4:29 PM
To: Williams, Lynda
Subject: FW: Tennis runover station change for 6p news

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From: Williams, Lynda
Sent: Monday, September 10, 2012 12:49 PM
To: Connell II, Jim
Subject: Tennis runover station change for 6p news

Romney 9812553 est 62 from contract 54454 to EKRC 55168

ORDER



Orders
Order / Rev: 55177
Alt Order #:
Product Desc:
Estimate: 1536*a 97951500 50863
Flight Dates: 09/07/12 - 09/07/12
Original Date / Rev: 09/10/12 / 09/10/12
Order Type: GENERAL

CW Cincinnati
 Millennium Washington DC
 MNAT
 National

Primary AE:
 Sales Office:
 Sales Region:

Agency
Name: Greer Margolis Mitchell
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave
 Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Obama/D/President
Demographic: HH
Product Codes: Presidential Elections
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
 Order Separation: 00:15:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/07/12	1	\$900.00	\$765.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	1	\$900.00	\$765.00	0.00
Totals	1	\$900.00	\$765.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
CW Cincinnati	30%	\$900.00
Market	100%	\$3,000.00

Competitive Share	Share	Total
UNKWN	70%	\$2,100.00
WCPO	0%	\$0.00
WKRC	0%	\$0.00
WLWT	0%	\$0.00
WSTR	0%	\$0.00
WXIX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	EKRC	09/07/12	09/07/12	M-F 6p-630p	CM	6p-630p	----F--	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
				M-F 6p-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 09/03/12		09/09/12	09/09/12	----F--	1	\$900.00	0.00								
													Totals	1	\$900.00